

DATA PROTECTION POLICY

1. DATA PROTECTION AT A GLANCE

GENERAL INFORMATION

The following notes provide a simple overview of what happens to your personal data when you visit our website. Personal data is all data with which you can be personally identified. Detailed information about data protection can be found in our data protection declaration listed under this text.

DATA COLLECTION ON OUR WEBSITE

Who is responsible for data collection on this website?

The data processing on this website is carried out by the website operator. You can find its contact details in the imprint of this website.

How do we collect your data?

On the one hand, your data is collected when you communicate it to us. This can, for example, be data that you enter in a contact form. Other data is automatically recorded by our IT systems when you visit the website. This is primarily technical data (e.g., internet browser, operating system, or time of the page view). This data is collected automatically as soon as you enter our website.

What do we use your data for?

Part of the data is collected to ensure that the website is provided without errors. Other data can be used to analyze your user behavior.

What rights do you have regarding your data?

You have the right to receive information about the origin, recipient, and purpose of your stored personal data free of charge at any time. You also have the right to request the correction, blocking or deletion of this data. You can contact us at any time at the address given in the imprint if you have any further questions about data protection. You also have the right to lodge a complaint with the competent supervisory authority.

2. GENERAL INFORMATION AND MANDATORY INFORMATION

DATA PROTECTION

The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this data protection declaration.

If you use this website, various personal data will be collected. Personal data is data with which you can be personally identified.

This data protection declaration explains what data we collect and what we use it for. It also explains how and for what purpose this happens.

We would like to point out that data transmission on the Internet (e.g., when communicating by e-mail) can have security gaps. A complete protection of the data against access by third parties is not possible.

NOTE ON THE RESPONSIBLE BODY

The responsible body for data processing on this website is:

Ventomaxx GmbH
Roeder-Jackl-Straße 5
D-84036 Landshut
Telefon: +49 (0) 871 - 953406 - 0
E-Mail: datenschutz@ventomaxx.de

The responsible body is the natural or legal person who, alone or together with others, decides on the purposes and means of processing personal data (e.g., names, e-mail addresses, etc.).

REVOKING YOUR CONSENT TO DATA PROCESSING

Many data processing operations are only possible with your express consent. You can revoke consent that you have already given at any time. An informal email to us is sufficient. The legality of the data processing that took place up until the revocation remains unaffected by the revocation.

RIGHT OF APPEAL TO THE COMPETENT SUPERVISORY AUTHORITY

In the event of violations of data protection law, the person concerned has the right to lodge a complaint with the responsible supervisory authority. The competent supervisory authority for data protection issues is the state data protection officer of the federal state in which our company is based. A list of data protection officers and their contact details can be found at the following link:

<https://www.bfdi.bund.de/DE/Service/Anschriften/Laender/Laender-node.html>

RIGHT TO DATA PORTABILITY

You have the right to have data that we process automatically based on your consent or in fulfillment of a contract handed over to you or to a third party in a common, machine-readable format. If you request the direct transfer of the data to another person responsible, this will only be done to the extent that it is technically feasible.

SSL OR TLS ENCRYPTION

For security reasons and to protect the transmission of confidential content, such as orders or inquiries that you send to us as the site operator, this site uses an SSL or TLS encryption. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line.

If SSL or TLS encryption is activated, the data that you transmit to us cannot be read by third parties.

INFORMATION, BLOCKING, DELETION

Within the framework of the applicable legal provisions, you have the right to free information about your stored personal data, its origin and recipient and the purpose of the data processing and, if necessary, a right to correct, block or delete this data at any time. You can contact us at any time at the address given in the imprint if you have any further questions about personal data.

OBJECTION TO ADVERTISING MAILS

We hereby object to the use of contact data published as part of the imprint obligation to send unsolicited advertising and information material. The site operators expressly reserve the right to take legal action in the event of unsolicited advertising being sent, such as spam e-mails.

3. DATA PRIVACY OFFICER

Legally required data protection officer

The external data protection officer is:

Herr Torsten Jerschabek

Jerschabek GmbH - Digitale Business Lösungen

Herrmann-von-Moreau-Straße 6

94036 Passau

E-Mail: info@jerschabek-gmbh.de

www.jerschabek-gmbh.de

4. DATA COLLECTION ON OUR WEBSITE

COOKIES

Some of the websites use so-called cookies. Cookies do not damage your computer and do not contain viruses. Cookies serve to make our offer more user-friendly, more effective, and secure. Cookies are small text files that are stored on your computer and saved by your browser.

Most of the cookies we use are so-called "session cookies". They are automatically deleted after your visit. Other cookies remain stored on your end device until you delete them. These cookies enable us to recognize your browser on your next visit.

You can set your browser so that you are informed about the setting of cookies and only allow cookies in individual cases, exclude the acceptance of cookies for certain cases or in general and activate the automatic deletion of cookies when the browser is closed. If cookies are deactivated, the functionality of this website may be restricted.

Cookies that are required to carry out the electronic communication process or to provide certain functions you want (e.g., shopping cart function) are stored based on Art. 6 Para. 1 lit. f GDPR. The website operator has a legitimate interest in the storage of cookies for the technically error-free and optimized provision of its services. Insofar as other cookies (e.g., cookies for analyzing your surfing behavior) are stored, these will be treated separately in this data protection declaration.

ESSENTIAL COOKIES

Essential cookies enable basic functions and are required for the website to function properly.

STATISTICS COOKIES

Statistics cookies collect information anonymously. This information helps us to understand how our visitors use our website.

MARKETING COOKIES

Marketing cookies are used by third parties or publishers to display personalized advertisements. They do this by tracking visitors across websites.

EXTERNAL MEDIA

Content from video platforms and social media platforms is blocked by default. If cookies from external media are accepted, access to this content no longer requires manual consent

SERVER LOG FILES

The provider of the pages automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are:

- Browser type and browser version
- Operating system used
- Referrer URL
- Host name of the accessing computer
- Time of server request
- IP address

This data is not merged with other data sources. The basis for data processing is Art. 6 Paragraph 1 lit. f GDPR, which allows the processing of data to fulfill a contract or pre-contractual measures

TYPE KIT FONTS FROM ADOBE

We integrate the fonts ("type kit fonts") from the provider Adobe, whereby the user data is used solely for the purpose of displaying the fonts in the user's browser. The integration takes place based on our legitimate interests in a technically secure, maintenance-free, and efficient use of fonts, their uniform representation and considering possible licensing restrictions for their integration. Service Provider: Adobe Systems Software Ireland Limited, 4-6 Riverwalk, Citywest Business Campus, Dublin 24, Ireland.

Website: <https://www.adobe.com/de>

Data protection: <https://www.adobe.com/de/privacy.html>

GOOGLE ANALYTICS

Creation of pseudonymous usage profiles for web analysis

This website uses Google (Universal) Analytics, a web analysis service provided by Google Inc. (www.google.de). Google (Universal) Analytics uses methods that enable an analysis of your use of the website, such as so-called "cookies", text files that are stored on your computer. The information generated about your use of this website is usually transmitted to a Google server in the USA and stored there. By activating IP anonymization on this website, the IP address is shortened before transmission within the member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the USA and shortened there. The anonymized IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data. You can prevent Google from collecting the data generated by the cookie and related to your use of the website (including your IP address) and from processing this data by Google by downloading and installing the browser plug-in available under the following link:

<http://tools.google.com/dlpage/gaoptout?hl=de>

Order data processing

We have concluded an order data processing contract with Google and fully implement the strict requirements of the German data protection authorities when using Google Analytics.

Demographic characteristics in Google Analytics

This website uses the "demographic characteristics" function of Google Analytics. This allows reports

to be created that contain statements about age, gender, and interests of the site visitors. This data comes from interest-based advertising from Google and visitor data from third-party providers. This data cannot be assigned to a specific person.

You can deactivate this function at any time via the ad settings in your Google account or generally prohibit the collection of your data by Google Analytics as described in the point "Objection to data collection".

Google remarketing

This website uses the remarketing function of Google Inc. ("Google"). This function is used to present interest-based advertisements to visitors to the website as part of the Google advertising network.

The website visitor's browser stores so-called "cookies", text files that are stored on your computer and that make it possible to recognize the visitor when they visit websites that belong to the Google advertising network. On these pages, the visitor can then be presented with advertisements that refer to content that the visitor has previously accessed on websites that use Google's remarketing function.

According to its own statements, Google does not collect any personal data during this process.

If you still do not want Google's remarketing function, you can always deactivate it by making the appropriate settings under <http://www.google.com/settings/ads>.

Alternatively, you can disable the use of cookies for interest-based advertising through the Ad Network Initiative by following the instructions at http://www.networkadvertising.org/managing/opt_out.asp

Using the remarketing or "similar audiences" function of Google Inc.

The provider uses the remarketing or "similar target groups" function of Google Inc. ("Google") on the website. Using this function, the provider can target visitors to the website with advertising by placing personalized, interest-based advertising ads for visitors to the provider's website when they visit other websites in the Google Display Network. Google uses so-called cookies to carry out the analysis of website usage, which forms the basis for the creation of interest-based advertisements. For this purpose, Google saves a small file with a sequence of numbers in the browsers of the website visitors. This number is used to record visits to the website and anonymous data on website use.

There is no storage of personal data of visitors to the website.

If you then visit another website in the Google Display Network, you will be shown advertisements that are highly likely to consider previously accessed product and information areas.

You can permanently disable the use of cookies by Google by following the link below and downloading and installing the plug-in provided there: <https://www.google.com/settings/ads/plugin>.

Alternatively, you can disable the use of cookies by third-party providers by calling up the Network Advertising Initiative's deactivation page at <http://www.networkadvertising.org/choices/> and implementing the additional opt-out information given there.

Further information on Google Remarketing and Google's data protection declaration can be found at: <http://www.networkadvertising.org/choices/>

Further information on Google Remarketing and Google's data protection declaration can be found at: <http://www.google.com/privacy/ads/>.

Use of Google AdWords conversion tracking

We use the online advertising program "Google AdWords" and conversion tracking as part of Google AdWords. Google Conversion Tracking is an analysis service provided by Google Inc. (1600 Amphitheater Parkway, Mountain View, CA 94043, USA: "Google"). If you click on an ad placed by Google, a conversion tracking cookie will be placed on your computer.

These cookies lose their validity after 30 days, do not contain any personal data and are therefore not used for personal identification.

If you visit certain web pages of our website and the cookie has not yet expired, Google and we can recognize that you clicked on the ad and were redirected to this page. Each Google AdWords customer receives a different cookie. As a result, there is no way that cookies can be tracked through AdWords advertisers' websites.

The information obtained using the conversion cookie is used to create conversion statistics for AdWords customers who have opted for conversion tracking. Here, customers find out the total number of users who clicked on their ad and were redirected to a page with a conversion tracking tag. However, they do not receive any information with which users can be personally identified.

If you do not wish to participate in tracking, you can object to this use by preventing the installation of cookies by setting your browser software accordingly (deactivation option). You will then not be included in the conversion tracking statistics.

You can find more information and Google's privacy policy at:

<http://www.google.com/policies/technologies/ads/> oder <http://www.google.de/policies/privacy/>

CONTACT FORM

If you send us inquiries via the contact form, your details from the inquiry form, including the contact details you provided there, will be stored by us for the purpose of processing the inquiry and in the event of follow-up questions. We do not pass on this data without your consent.

The processing of the data entered in the contact form is therefore exclusively based on your consent (Article 6 (1) (a) GDPR). You can revoke this consent at any time. An informal message by e-mail to us is sufficient. The legality of the data processing operations that took place up until the revocation remains unaffected by the revocation.

The data you enter in the contact form will remain with us until you ask us to delete it, revoke your consent to storage or the purpose for data storage no longer applies (e.g., after your request has been processed). Mandatory legal provisions, in particular retention periods, remain unaffected.

PROCESSING OF DATA (customer and contract data)

We collect, process, and use personal data only insofar as they are necessary for the establishment, content or change of the legal relationship (inventory data). This is based on Article 6 Paragraph 1 Letter b GDPR, which allows the processing of data to fulfill a contract or pre-contractual measures. We collect, process, and use personal data about the use of our website (usage data) only to the extent necessary to enable the user to use the service or to bill the user.

The collected customer data will be deleted after completion of the order or termination of the business relationship. Statutory retention periods remain unaffected.

DATA TRANSMISSION WHEN CONCLUDING A CONTRACT FOR ONLINE SHOPS, DEALERS AND GOODS DISPATCH

We only transmit personal data to third parties if this is necessary in the context of contract processing, for example to the company entrusted with the delivery of the goods or the bank responsible for processing the payment. Any further transmission of the data does not take place or only if you have expressly consented to the transmission. Your data will not be passed on to third parties without your express consent, for example for advertising purposes. The basis for data processing is Art. 6 Paragraph 1 lit. b GDPR, which allows the processing of data to fulfill a contract or pre-contractual measures.

DATA TRANSMISSION WHEN CONCLUDING A CONTRACT FOR SERVICES AND DIGITAL CONTENT

We only transmit personal data to third parties if this is necessary within the framework of contract processing, for example to the bank responsible for processing payments. Any further transmission of the data does not take place or only if you have expressly consented to the transmission. Your data will not be passed on to third parties without your express consent, for example for advertising purposes. The basis for data processing is Art. 6 Paragraph 1 lit. b GDPR, which allows the processing of data to fulfill a contract or pre-contractual measures.